



Cross-Border E-Commerce Events of
China Council for the Promotion of
International Trade (CCPIT)
(2022)

Department of Trade and Investment Promotion, CCPIT

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Exhibition

The Solution of Development

Date: May 13, 2022

Form: Online

Host: Chamber of International Commerce Chengdu

Introduction: Through the online digital venue, related enterprises engaged in cross-border e-commerce in Chengdu are associated with foreign economic and trade resource channels. Business cooperation pairing and economic and trade information exchange will be organized through online product display, online matching and online roadshow of enterprises.

Guests: Consulate General of Germany in Chengdu, Consulate General of France in Chengdu, Consulate General of Israel in Chengdu, Consulate General of Australian in Chengdu, Eu Chamber of Commerce in China southwest Branch, KOTRA Chengdu Trade Center, Chengdu Service Trade Association, Chengdu Cross-border E-commerce Industry Association.

Contact: +86-28-61887857, +86-17761291557

China (Chongqing) Cross-Border E-Commerce Trade Fair

Date: June 9-12, 2022

Location: Chongqing International Expo Center

Hosts: Trade Development Bureau of Ministry of Commerce
Chongqing Municipal Commission of Commerce.

Support: China Chamber of International Commerce.

Introduction: The China (Chongqing) Cross-Border E-Commerce Trade Fair (ICEC) is the largest fair in Western China and the most authoritative. It covers all industries in western China and covers the entire industry chain.

Contact: +86-13637719633

URL: www.iceccq.com

The 3rd GCBE International Cross-Border E-Commerce Industry Exposition

Date: June 15-16, 2022

Location: LINGAN Innovation Expo Center (LIC), Haizhu District, Guangzhou

Hosts: China Association for Trade in Services

Guangdong Import and Export Chamber of Commerce

Global Cross-border Bond • Industry Resource Platform

Introduction: With the planning area of 40,000 square meters, the 3rd GCBE International Cross-Border E-Commerce Industry Exposition gathers the popular and quality supply chain factories, ranging from auto parts, toys, lighting, makeup tools, shoes to clothing. Overseas brand suppliers include ones from beauty makeup, maternal and child, personal care, food, pet food and other hot selling categories. More than 10,000 cross-border e-commerce sellers and buyers will attend the expo. The expo will set up negotiation area, industrial belt factories and global import commodity matchmaking area, cross-border e-commerce integrated service exhibits and forum area.

Contact: +86-20-87765006

China (Xiamen) International Cross-Border E-Commerce Expo

Date: June 15-17, 2022

Location: Xiamen International Conference & Exhibition Center, Fujian

Hosts: Trade Development Bureau of the Ministry of Commerce

China Chamber of International Commerce

CCPIT Xiamen Committee

Chamber of International Commerce Xiamen

Introduction: China (Xiamen) Cross-Border E-Commerce Expo is launched under the coordinated effort between the Trade Development Bureau of the Ministry of Commerce, China Chamber of International Commerce, CCPIT Xiamen Committee and Chamber of International Commerce Xiamen. The expo also gains strong support from a number of top-flight companies which engage in cross-border e-commerce, deserving a reputation as one of China's most influential expos dedicated to international trade.

Contact: +86-592-2229288, +86-18965816111

URL: www.iceie.cn

2022 China (Shenzhen) International E-Commerce Industry EXPO (CIEIE)

Date: June, 2022 (TBD)

Location: Shenzhen, Guangdong

Hosts: CCPIT Commercial Sub-council

CCOIC Commercial Chamber of Commerce

CCPIT Shenzhen Chamber

Co-host: Shenzhen Retail Business Association

Organizers: CCPIT Commercial Sub-council

CCOIC Commercial Chamber of Commerce

Introduction: CIEIE relies on Shenzhen's advantages in developing cross-border e-commerce as the country's first national e-commerce demonstration city. It highlights the characteristics of "quality selection, maker leadership, talent connection, and dual-line drive", and creates a large-scale industry event that integrates quality display and selection procurement transactions. At the same time, through the launch of ISO international standards such as e-commerce and live marketing, the legal compliance of enterprises is escorted, and the closed-loop ecology of the cross-border e-commerce industry is built in an all-round way to promote the upgrading of digital trade.

Contact: +86-13823295770

URL: www.cieie.org.cn

Colorful Yunnan Exhibition, China Cross-Border E-Commerce Fair

Date: June, 2022 (TBD)

Location: The Strait International Conference & Exhibition Center in Fuzhou, Fujian

Hosts: Yunnan Chamber of China Chamber of International Commerce

Yunnan Cross-border E-commerce Association

Introduction: This themed exhibition is divided into a specially decorated pavilion and a pavilion to display the advantages of different enterprises with a dual-mode of offline cloud products display + online live streams for product sale. Through the combination of traditional foreign trade and cross-border e-commerce, it aims to build a bridge between products with Chinese characteristics and global trade. In addition, promotion events for investment attraction and cloud products exhibition and sale fairs will be organized to fully display Yunnan's advantages for internationalization, specialization, and high-end orientation and its core superiority in cross-border e-commerce and the integration with the open world economy. Supporting activities of the main exhibition include the high-end forum on cross-border e-commerce to help Yunnan's development, cross-border talent business cooperation, and one-on-one negotiations and matchmaking sessions, as a way to build an international network marketing system, obtain development information, and create grand gatherings in the industry, thereby helping exhibitors realize a global cross-border e-commerce industry chain.

Contact: +86-871-6316525

The 13th Cross-Straits Electric Motor and Appliance Expo

Date: June, 2022 (TBD)

Form: Online

Host: Ningde Chamber of China Chamber of International Commerce

Introduction: The E-motor Expo (Short for The 13th Cross-Straits Electric Motor and Appliance Expo) is planned to be held online. The exhibits include generator series products, motor series products, lithium-ion batteries, water pumps, massage machines and other electrical appliances and their upstream and downstream products. There are 102 resident enterprises on the online exhibition. We will also hold online matchmaking at the same time.

Contact: +86-593-2766182

URL: www.emotorexpo.com

The 7th ICEE China (Guangzhou) International Cross-Border E-Commerce Expo

Date: July 21-23, 2022

Location: Guangzhou Pazhou Poly World Trade Center Hall

Hosts: CCPIT Guangdong Committee

Guangdong Silk-Tex Group Co., Ltd

Hong Kong Yuezhao Group

Introduction: ICEE China (Guangzhou) International Cross-border E-commerce Expo, along with ICEF China International Cross-border E-commerce Summit Forum held at the same time, is the first professional e-commerce exhibition of all categories in China with cross-border e-commerce as the theme.

Contact: +86-20-87306285

URL: www.gzicee.com/en/

Hainan International Beauty Selection Conference (IBSC)

Date: August 18-20, 2022

Location: Sanya, Hainan

Host: CCPIT Commercial Sub-council

Organizers: Sanya Municipal Bureau of Commerce

Hainan Redsail Exhibition Service Co., Ltd

Introduction: Using "Duty-free Cosmetics" and "Domestic Cosmetics Export" as a starting point, and combining with the construction of "Hainan International Tourism Consumption Center" and "Tourism Shopping Paradise", IBSC focuses on the global duty-free operators, cross-border e-commerce platforms, domestic and foreign distributors. It plans to set up China-Chic brand pavilion, European and American brand pavilion, Japanese and South Korean brand pavilion, Southeast Asian brand pavilion, international trade pavilion, etc. It covers more than 10,000 kinds of imported cosmetics from nearly 30 countries. IBSC will build an international cosmetics selection platform for brands and distributors at home and abroad.

Contact: +86-18501150029

URL: www.hnbeautyexpo.com/page113

The Second Western China Cross-Border E-commerce Expo

Date: September 7-9, 2022

Location: New Convention Center of Chengdu Century City

Hosts: Sichuan Commerce Chamber of Suppliers

Chengdu Cross-border E-Commerce Association

Introduction: The exposition is expected to last from September 7 to 9, 2022, with an exhibition area of 23000m² and more than 800 cross-border e-commerce exhibitors participating. Adhering to the spirit of accelerating development of cross-border e-commerce industry, forums related will be held at the same time. By these forums, we aim to integrate the most popular service resources along the industry chain and attract industry giants in diversified fields. We also intend to invite enterprises from different industries of import and export, international trade, AI and digital marketing to jointly explore the industrial overview, market trend, business models, talent development and other fields. And as a consequence, we target to link resources in the west, chain the upstream from downstream, and finally consolidate industrial development.

Contact: +86-28-86620483, +86-18628005975

China (Shenzhen) Cross-Border E-Commerce Fair (CCBEC)

Date: September 14-16, 2022

Location: Shenzhen World Exhibition & Convention Center

Hosts: China Chamber of International Commerce

China Merchants Exhibition Management (Shenzhen) Co. Ltd

Messe Frankfurt (Shenzhen) Co. Ltd

Beijing Talent International Exhibition Co. Ltd

Shenzhen OCT Greater Bay Development Co. Ltd

Introduction: When it comes to exploring the world of e-commerce, there is no place better than China (Shenzhen) Cross-Border E-commerce Fair. As one of the largest trade fairs of its kind in the country, the fair attracts a vast number of local and international e-commerce platforms as well as service providers and suppliers of every stripe. It is the place where Chinese suppliers connect to global markets, and the world to China.

Contact: +86-10-82217274

URL: www.cbec-shenzhen.com

Two-Wheeler Cross-Border E-Commerce Exhibition

Date: September 16-19, 2022

Location: Chongqing International Expo Center

Host: Chongqing Exhibition Center Co., Ltd.

Introduction: This exhibition aims to build a one-stop two-wheeler purchasing platform for domestic brands and manufacturers, international sellers, and cross-border service providers.

Contact: +86-13896183552

China (Chongqing) International Consumer Products Expo

Date: September 24-26, 2022

Location: Chongqing

Host: CCPIT Commercial Sub-council

Organizer: Tianzi Exhibition (Shanghai) Co., Ltd.

Introduction: The Expo is a professional and international comprehensive consumer commodity expo event held under the international and domestic "dual circulation" mode. Based in Chongqing, the exhibition radiates the "Belt and Road" and the Yangtze River Economic Belt, and will bring together high-quality goods from all over the world. Relying on Chongqing's population advantages and huge consumption potential, it will build a global allocation hub for consumption resources and an important global consumer goods distribution center, and provide world-renowned consumer goods companies with international display opportunities and a new platform for trade cooperation.

Contact: +86-18501150029

China Cross-Border E-Commerce and New E-Commerce Exhibition (CBEC)

Date: September 24-26, 2022

Location: Fuzhou Strait International Conference & Exhibition Center

Hosts: China Chamber of International Commerce

China Association for Small & Medium Commercial Enterprises

China Shippers' Association

Fujian Provincial Committee of China Democratic National Construction Association

Fujian Free Trade International Chamber of Commerce

Scale: 45,000 m² 、 1500+ exhibitors 、 800+ suppliers 、 500+SKU 、 30,000+ professional sellers 、 500+ cross-border internet celebrities 、 100+ hundreds of millions of big sellers 、 100+ professional forums.

Introduction: CBEC, with the mission of realizing the rapid and sustainable development of cross-border e-commerce, will build a one-stop cross-border e-commerce exchange platform for cross-border e-commerce platforms, warehousing logistics, brand suppliers and surrounding service providers.

Contact: +86-591-88003444, +86-13328259333

The 7th China (Guangdong) International Internet Plus Exposition

Date: September, 2022 (TBD)

Location: Guangdong Tanzhou International Convention and Exhibition Center

Host: CCPIT Guangdong Committee

Contact: +86-20-87306285

URL: www.internetplus.expo.com

China Famous High-Quality Specialty Expo

Date: September, 2022 (TBD)

Location: Boao, Hainan

Host: CCPIT Commercial Sub-council

Organizers: Beijing Certification Center of Famous High-Quality Specialty

Beijing Certification Center of Famous High-Quality Specialty

(Hainan)

Introduction: The Expo showcases the development achievements of China's famous, special, and high-quality commodities, promotes trade and cooperation between production enterprises and domestic and foreign distributors, and guides enterprises to develop markets efficiently and pragmatically through cross-border e-commerce and other methods.

Contact: +86-18501150029

China Ceramic Industry Trade Digitalization Conference

Date: October 18, 2022

Location: Jingdezhen, Jiangxi

Hosts: CCPIT

Jiangxi Provincial People's Government (To be confirmed)

Organizers: CCPIT Commercial Sub-council

CCPIT Jiangxi Committee

Introduction: As one of the supporting activities of China Jingdezhen International Ceramic Fair, the conference integrates keynote speech, round table discussions, supply and demand procurement matchmaking, and focuses on the key and common issues of the ceramic industry. The event focuses on the digitization of ceramic industry trade and how cross-border e-commerce empowers the ceramic industry, etc., and discusses industrial development trends and solutions. It aims to build a ceramic industry exchange platform, guide resources to Jiangxi, and further enhance the influence of the China Jingdezhen International Ceramic Fair.

Contact: +86-13694884356

Hainan International Electronic Commerce Expo and Hainan International Cross-Border E-Commerce Trade Expo 2022 (2022 HIECE)

Date: December 29-31, 2022

Location: Hainan International Convention and Exhibition Center

Hosts: China Electronic Chamber of Commerce

Hainan Gonghao International Convention & Exhibition Group Co., Ltd

Organizers: Shenzhen Cross-Border E-Commerce Association

Hainan Yangpu Gonghao International Exhibition Co., Ltd

Introduction: The 2022 HIECE will be held under the principles of government

guidance and market-oriented operation, with the theme of "focusing on the liberalization and facilitation of trade and investment, helping the development of E-commerce industry clusters" to promote Hainan's e-commerce industry develop in a healthy and efficient way. The 2022 HIECE is expected to attract more than 30,000 professional visitors, and 800 exhibitors and 3,000 professional buyers will be invited to show products, negotiate and purchase on the site.

Contact: +86-13876761369

Training & Meeting

Four Training Sessions on Cross-Border E-Commerce

Date: April-September, 2022

Location: Hangzhou, Yiwu, Shaoxing, Quzhou of Zhejiang Province

Hosts: CCPIT Zhejiang Committee

CCOIC Zhejiang

Introduction: CCOIC Zhejiang and Amazon Global Selling will organize a series of training sessions on cross-border e-commerce, respectively in Hangzhou, Yiwu, Shaoxing, Quzhou and etc. (All mentioned events will be held according to the local rules and policies on COVID-19 control and prevention.)

Contact: +86-571-85811950

“Silk-Road E-Commerce” International Cooperation (Zhengzhou) Summit

Date: May 10, 2022(TBD)

Location: Zhengzhou International Conference and Exhibition Center

Hosts: China International Electronic Commerce Center

Department of Commerce of Henan Province

Zhengzhou Municipal Government

CCPIT Henan Committee

Theme: New Opportunities for Cross-border E-commerce under RCEP

Main Contents: RCEP and exchange & promotion of economic and trade cooperation between countries along The Belt and Road. To discuss new opportunities, challenges and markets for cooperation and development that “Silk-Road E-commerce” will meet after RCEP takes effect.

Contact: +86-371-63841377 / 63838159

Exchange Meeting of High-quality Development of Cross-Border Business

Date: May/June, 2022(TBD)

Location: Haikou, Hainan

Hosts: CCPIT Guizhou Committee

CCPIT Hainan Committee

Introduction: To actively expand the channels of foreign cooperation, to promote the cooperation and communication between Guizhou Province and enterprises at home and abroad, as well as to seek the development opportunities brought about by RCEP together, CCPIT Guizhou will hold the Exchange Meeting of High-quality Development of Cross-border Business during the China International Consumer Products Expo (CICPE).

Contact: +86-18798086128

Huzhou (Zhili) Children's Wear Cross-Border E-Commerce Meeting

Date: July, 2022

Location: Huzhou, Zhejiang

Host: CCPIT Huzhou Committee

Introduction: As it is known, Zhili town is the largest children's wear industrial cluster and production base with the closest division of labor and cooperation in China. We will invite cross-border e-commerce platforms and cross-border e-commerce sellers of children's wear to visit local children's wear enterprises and industrial parks, and organize seminars, training sessions and promotion meetings to promote children's wear in Zhili to the world.

Contact: +86-572-2106943

"Integrate into the New Pattern, Grasp the New Trend and Enabling the New Future" - International Exhibition Industry Development Summit Forum in the post-epidemic Era

Date: September-October, 2022 (TBD)

Location: Wuhan, Hubei

Host: CCPIT Hubei Committee

Contact: +86-15827503300

2022 Online Bilateral Economic and Trade Matchmaking (Cross-Border E-Commerce) Week Activity

Date: November, 2022 (TBD)

Location: Kunming, Yunnan

Hosts: CCPIT Yunnan Committee

Yunnan Cross-border E-Commerce Association

Introduction: In conjunction with Yunnan Cross-border E-commerce

Association, the event will be held both online and offline, which includes a series of activities such as cross-border e-commerce policy interpretation, cross-border e-commerce practice exchange, and cross-border e-commerce free trade park visit and discussion. It aims to build a convenient, effective, and practical platform for bilateral enterprises to exchange and cooperate, and to facilitate the enterprises' search for trade partners, investment opportunities and cooperation projects, thus effectively promoting sustainable bilateral economic and trade exchanges and cooperation.

Contact: +86-871-6316525



Coordinated by: Department of Trade and Investment Promotion, CCPIT

Compiled by: CCPIT IT Center

Tel: +86-10-82217959

Email: zhaotian@ccpit.org